

Spend Less Time Managing Your Business—More Time Appraising



Anow was built by appraisers who understand the challenges of running an appraisal business. Are you tired of spreadsheets, endless emails, and disconnected tools? Anow brings your entire operation together in one powerful platform—from order intake and scheduling to workflow management, communication, and invoicing. The order and property data you already keep in Anow flows straight into a UAD 3.6 report in Appraise-It Pro. No re-keying, no copy and paste, no starting from a blank form.

If you are looking for less administrative work, Anow helps you streamline your office to stay on top of every order with automated workflows and an intuitive dashboard. Whether you're a solo appraiser or managing a growing appraisal company, Anow gives you the tools to automate everyday tasks. Work from anywhere and complete more orders without adding unnecessary complexity to your workflow. Now you can focus on appraising and growing your business. It may be time to see what [Anow](#) can do for your business.

VAL Expo Was a Great Success
Accepting the Software of the
Year Award—Even Better!

This year Val Expo celebrated its 23rd year. It was an exceptional conference with educational opportunities and idea sharing at its best.



SFREP representatives were there learning, networking, and presenting information to attendees. Remington Jones, SFREP CEO, accepted the Software of the Year Buzzy Award for SFREP.

Buzzy Awards are presented each year to individuals and organizations who represent excellence, innovation, and leadership across the valuation industry as nominated and voted on by the appraisal community.

A Great Program Getting Better

The SFREP development team is amazing. They have been working on UAD 3.6 for several years. We invite you to review the details of their accomplishments.

From the SFREP website, go to Support > [Knowledge Base](#). Search for "[SFREP Timeline](#)." You will see the GSE timeline with November 2nd steadfastly in place. Scroll down to see the detailed accomplishments of the SFREP development team from July 2025 until now. It is impressive—with final development this year it will be more so.

Having an Appraise-It Pro appraisal submitted and accepted in November 2025 has provided nearly a full year of amazing feedback from our customers as they reviewed, practiced, and submitted UAD 3.6 reports. We thank them for their input.

We are ready now with improvements planned through the end of the year and early next year. From the rest of the SFREP team and our customers, we applaud the hard work of our development team.

Third-Party Products
Make Life Easier for Appraisers

We love our third-party products. Anow is the latest to become part of the SFREP family, and it is joining many others. If customers request it or if we find a program valuable to appraisers, we are happy to partner with those companies to provide new products that work for every customer.

[AppraisalPilot](#) is also a new addition. It serves as an assistant. It takes pictures, uses AI to analyze and take info from the picture, and types it into words. It makes notes from your voice as you walk through houses. It generates commentary and types information on your subject property for you to review, and then makes edits for your approval.

Products added earlier this year are proving popular with appraisers.

[InstaPlan](#) - Generate precise floorplans in minutes. No waiting. Click [here](#) to book a training.

[DataMaster](#) - Exports a MISMO 3.6 file from web DataMaster and imports it into Appraise-It Pro like any other report file.

[Solomon Adjustment Calculator](#) - Supports your cost approach in both 2.6 and 3.6 reports. Click [here](#) for training options.

For most third-party products you will find a link within Appraise-It Pro for quick access. Go to the Services tab and choose the program.

At SFREP, we pride ourselves on responding to our customers' needs. Over time we have built a network of partners to assist appraisers in getting their work out efficiently.

Deadline Fast Approaching

The UAD 3.6 deadline has created a flurry of activity in preparation for the November 2 deadline. We would like to take a moment to say thank you for your patience while we provide information and support to many appraisers meeting this challenge.

[www.sfrep.com](#)

For all your needs visit our website. There you will find our contact info, video tutorials, webinar schedule, FAQ's, free demo's, and more.



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