

The Commitment to Serving Our Customers Continues

Software For Real Estate Professionals was founded in 1983 by Wayne Pugh. As an LSU graduate and a real estate appraiser, Wayne has led SFREP for an impressive 40+ years, serving the appraisal industry and advocating for appraisers. That commitment continues.



Currently, the industry is going through an important change affecting all associated with the valuation process. Our initial planning for UAD 3.6 started five years ago and continues today. Our software is ready. Our staff is ready. Equally important, we are ready to assist others in the industry to meet this challenge and move forward quickly.

The GSEs have repeatedly stated that the November 2nd deadline will not change. The UAD 3.6 [timeline](#) is firmly set. Currently, during Broad Production, lenders are accepting UAD 3.6 alongside UAD 2.6 reports. Appraise-It Pro UAD 3.6 reports have been successfully submitted, accepted, and approved since November 2025. It is more important than ever to be prepared well before November 2nd.

Our Appraise-It Pro demo is available for anyone to review the UAD 3.6 report, practice completing the report, or preview 25 completed sample reports. Call 800-523-072 or email sales@sfrep.com for assistance.

SFREP Customers Say It Best

I truly appreciate your wonderful service! I'm really enjoying Appraise-It Pro and am having a great experience.
George J., FL

I was thinking about retiring due to UAD 3.6. Thanks to SFREP technical support I think I can do it. They made it possible to understand.
Kristi C., TN

I have been a customer since the 90's and would not go anywhere else because SFREP has the best customer service.
Wendi L., AZ

I've been with SFREP since early 1990s (maybe even earlier) and NEVER disappointed with customer service. I just completed my first UAD 3.6 with them and they were extremely helpful and knowledgeable.
Nancy T., FL

I love SFREP—always helpful and now are so intuitive and ahead of the curve. They always address our needs and have developed products and software that really make this transition a positive one. I'm not afraid of change because I have an incredible software company.
Debra M., MO

Thank you SFREP for saving me. I am learning your software from scratch as a 30 year ACI vet. Your customer service is right on point during what must be a crazy busy time for you! I just wanted to shout out a big "Thank You!"
David C., ME

"Writing a UAD 3.6 Report"
The Webinar To See

Customers requested it and we made it happen—a full review of completing the UAD 3.6 dynamic report from beginning to end by an appraiser.

[Writing a UAD 3.6 Dynamic Report in Appraise-It Pro](#) is a 3+ hour video describing every step of completing a UAD 3.6 report, section by section. Watch at your own pace. Review specific topics by referring to the Table of Contents (found in the webinar description) which lists the time each subject is discussed.

This recorded webinar and others are available to all appraisers at <https://www.youtube.com/sfrepinc>

Attention Appraisers: AMCs, Lenders, and the GSEs Are Seeking Partners

The submission of UAD 3.6 reports is well underway. Lenders, AMCs, and the GSEs are actively seeking appraisers ready to participate. Be one of the first to share your contact information with potential clients to capture that business.



We are compiling a list of users interested in UAD 3.6 work to share with partners looking for appraisers. Answer this brief [survey to opt-in](#).

Appraise-It Pro Is Awesome - Spread the Word and Refer a Friend

Many appraisers agree that Appraise-It Pro is awesome. If you are learning Appraise-It Pro as a demo customer, now is a great time to encourage a friend to [try Appraise-It Pro](#) free for 6 months. Why not have someone to share the experience and speed up the learning curve?



Let's not forget our current customers. Invite a friend to try our demo. If they purchase you are awarded a free month on your subscription.

Manage Your SFREP Account Online

Managing your SFREP account online is easy. Update your credit card information in minutes. Access is easy via the SFREP website. Go to www.sfrep.com and click on **My Account** in the



upper right corner, enter your Appraise-It account email address and password. Or, access the **Account Management Portal** in Appraise-It Pro. Go to Support > Manage Appraise-It Account. Click [here](#) for a short, one-minute video with details.

For those who prefer to call the Sales Department, your account managers are available to assist at 800-523-0872.

Sadly It Is Disaster Season

It's that peak time of year for hurricanes, floods, fires, and numerous other possible disasters.



Unfortunately, calamities are more common these days and disaster forms are in demand. Search report types in Appraise-It Pro or Appraise-It by form name (all or part), number, or date to find a specific form. If you need specific disaster forms we have them.

- Landsafe Disaster Inspection Interior Report
- Landsafe Disaster Inspection Exterior Report
- CoreLogic Disaster Inspection Interior Report
- CoreLogic Disaster Inspection Exterior Report
- Catastrophic Disaster Area Inspection Report

We also have the Disaster Inspection Report as an addendum in other report types. New forms are added regularly as needs arise.

www.sfrep.com

For all your needs visit our website. There you will find our contact info, video tutorials, webinar schedule, FAQ's, free demo's, and more.

Office locations:
Baton Rouge, LA
Greenville, SC
Sylva, NC

800-523-0872

Follow us on social media for current updates and webinars.

