

Make the Move To Appraise-It Pro With Our Help, Be Ready for UAD 3.6

SFREP is celebrating 42 years in the appraisal industry. We take pride in our ongoing commitment to appraisers.



With the arrival of UAD 3.6, now may be the time to ask the important questions for securing long-term satisfaction with your appraisal software.

- **Prices** - Our prices are among the lowest in the industry, with no price increase in more than eight years.
- **Feature-rich Software** - From state-of-the-art development using Microsoft frameworks, to building the new dynamic UAD 3.6 reports in a familiar format, our software is designed and updated with appraisers in mind—all with direct input from our users.
- **Technical Support** - Our support is US-based, consistently 5-star rated, and available seven days a week.
- **Installations** - Appraisers have the flexibility to install on multiple devices at no additional cost.
- **Subscriptions** - One courtesy break is allowed within your subscription year with a 30-day notice, with reactivation as needed.
- **Demos** - Fully functional Appraise-It Pro demos are offered free for 6 months, which now include the UAD 3.6 Public Beta.
- **Refer a Friend** - Earn a one-month free reward on your subscription by referring a friend who purchases.
- **Information** - Enjoy easy access with SFREP YouTube, live webinars, SFREP Blog, Appraiser Exchange, monthly newsletter, and free, one-on-one training by appointment. Plus, sales and technical staff are always ready to assist you.
- **And, last but not least**, Appraise-It Pro is UAD 3.6 verified and currently being used to submit UAD 3.6 reports.

Now more than ever, appraisers should be using Appraise-It Pro. Have all your questions answered. Contact SFREP Sales at 800-523-0872.

The Appraiser Exchange Incredible Advantage for Appraisers

The Appraiser Exchange Facebook group was created ten years ago to give appraisers the opportunity to learn from each other. Joining an appraisal group allows you to take advantage of decades of knowledge from appraisal industry professionals. Ask questions. Discuss current topics. Share ideas.

The Appraiser Exchange gives you the advantage of learning first-hand from those with helpful Appraise-It Pro experience. Sign-up is easy. Go to the [Appraiser Exchange](#) and click "Join Group" to benefit from the exchange of valuable ideas.

So Many Videos and Webinars So Little Time

Be sure to review all your learning options on the [SFREP YouTube](#) channel. Here are a few:

- [Writing a UAD 3.6 Report](#)
- [What's New In Appraise-It Pro 3.6.8](#)
- [Getting Started With Appraise-It Pro](#)
- [Buying New Technology](#)
- [Tips and Trips With Appraise-It Pro](#)

Check out the SFREP [Training Calendar](#) often for new webinars. It is updated regularly.

Writing a UAD 3.6 Dynamic Report All Appraisers Welcome

Join us for a four-hour deep dive into the UAD 3.6 dynamic appraisal report on Thursday, May 7th. A live webinar, providing a thorough overview of UAD 3.6, has been highly requested by appraisers.

Live on YouTube:
Writing a UAD 3.6 Dynamic Report
Thursday May 7, 2026
1:00 PM - 5:00 PM Eastern

This CE-level course will walk you through the entire report writing process from start to finish. (Please note: while the content is CE-quality, this free session is not approved for CE credit.)

Charlotte-based appraiser and educator Linda Nelson and SFREP's Matt Johnson will provide a detailed walkthrough of the new dynamic report in Appraise-It Pro.

No registration is required! Simply click [here](#) a few minutes before the start time.

One-on-One UAD 3.6 Training Will Make a Tremendous Difference

We invite you to spend up to one hour with a one-on-one trainer from SFREP, and we know you will be impressed. We know because we hear it again and again.



The training was excellent. I recommend you start learning early and build on what you learn. I have continued to receive great feedback from SFREP, which has been helpful. Going forward, I'll definitely be using Appraise-It Pro. - Cathleen S., NY

I have been using Appraise-It since 1988 and love it. From the sales staff to the technical support team, the company is a pleasure to work with. SFREP is remarkable in that they have very quick, if not immediate, response time for both sales and technical support, and are always open to recommendations regarding the software. The new UAD 3.6 report is entirely different from the old form, but one-on-one UAD 3.6 training makes the new form understandable and doable. I will be completing my first UAD 3.6 report this week. Thank you, SFREP! - Robert B., NC

I was very impressed with the level of service I received with my first phone call to SFREP. It's very refreshing to call a company and actually have someone answer the phone. I have participated in two 1-hour educational sessions with SFREP so far, which have been a huge help. Looking forward to working with SFREP in the future. - Stan S., AL

The SFREP Staff is amazing—very professional. They are patient, and I like that I hear it from all the staff at SFREP. The training was very helpful. I highly recommend it. - William P., CA

Enjoy free one-on-one training: an introduction to Appraise-It Pro or a full review of UAD 3.6. To request an appointment, call 800-523-0872 or training@sfrep.com.

www.sfrep.com

For all your needs visit our website. There you will find our contact info, video tutorials, webinar schedule, FAQ's, free demo's, and more.

Office locations:
Baton Rouge, LA
Greenville, SC
Sylva, NC

800-523-0872

