

THE APPRAISAL REPORT



October 2025

SFREP: Always Moving Forward



SFREP is celebrating its 42nd year in the appraisal industry. We take pride in our ongoing commitment to appraisers.

With UAD 3.6 on the horizon, now may be the time to ask the important questions for securing long-term satisfaction with your appraisal software.

- Prices** - Our prices are among the lowest in the industry, with no price increase in eight years.
 - Feature-rich Software** - From state-of-the-art development using Microsoft frameworks, to building the new dynamic UAD 3.6 reports in a familiar format, our software is designed and updated with appraisers in mind—all with direct input from our users..
 - Technical Support** - Our support is US-based, consistently 5-star rated, and available seven days a week.
 - Installations** - Appraisers have the flexibility to install on multiple devices at no additional cost.
 - Subscriptions** - A break is allowed with a 30-day notice, with reactivation as needed.
 - Demos** - Fully functional Appraise-It Pro demos are offered free for 6 months, which now include the UAD 3.6 Public Preview.
 - Refer a Friend** - Earn a one-month free reward on your subscription by referring a friend who purchases.
 - Information** - Enjoy easy access with [SFREP YouTube](#), [regular webinars](#), [SFREP Blog](#), [Appraiser Exchange](#), monthly [newsletter](#), and now [one-on-one training](#) by appointment. Plus, sales and technical staff are always ready to assist you.
- Now more than ever, appraisers should be using Appraise-It Pro. Have all your questions answered. Contact SFREP and let us schedule a one-on-one appointment with our dedicated UAD 3.6 trainer.

5-Star Technical Support Knowledgeable and Consistent

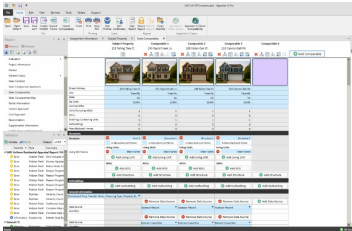
Technical Support is incredibly important to appraisers. The SFREP team is knowledgeable, efficient, and always happy to help. Consistently maintaining a 5-star status is their goal. They are available 7 days a week to assist SFREP customers.



Be sure to respond when surveyed. We welcome your comments and suggestions. This helps us to better serve our customers. These responses are viewed by the entire staff at SFREP. Providing the best service in the industry is our top priority.

The New UAD 3.6 Preview Is Available to Everyone

On September 8th, we were excited to release the public preview of our UAD 3.6



implementation in Appraise-It Pro. It is available to all appraisers and all industry professionals.

Our team continues working with Fannie Mae and Freddie Mac to complete GSE verification, but you can start exploring the new dynamic report format today. Coming soon:

- Full MISMO 3.6 export
- UAD Compliance API integration
- Street maps integration
- Sketching integration (Sketch-It, Sketch32, and Apex)
- Built-in help text for the new report

The next update will mark the first public beta version of Appraise-It Pro capable of delivering a complete UAD 3.6 report. Take a few minutes to review "[The New UAD 3.6 in Appraise-It Pro](#)" video to see the features that will be coming soon.

Custom Websites for Appraisers We Do All the Work

SFREP now makes it effortless for appraisers to have a professional, custom-built website — designed specifically for the appraisal business.



No technical experience required! A custom website comes free with all Appraise-It Pro Platinum subscriptions, or as an affordable add-on at just \$25/month! If you are expanding your search for non-lender work or simply want to enhance your online presence, a professional website may be the answer.

We do all the work for you. After a brief email exchange and receipt of a few details from you, our team will take it from there. You'll work one-on-one with Matt Johnson, SFREP's Communications Director, to make sure everything goes smoothly.

We'll register a new domain for you or move your existing one to our servers. You may provide logos, photos, and content, or we can provide whatever is needed with no effort on your part.

www.sfredp.com

For all your needs visit our website. There you will find our contact info, video tutorials, webinar schedule, FAQ's, free demo's, and more.



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