

New GSE Guidance in Effect



Appraisers have been busy preparing for the implementation of the new GSE requirements, and we would like to help.

According to Fannie Mae's Selling Guide Announcement ([SEL-2024-07](#)), appraisers will be required to:

- Analyze market trends over a minimum period of 12 months.
- Recognize that overall market trends may differ from adjustments made to individual comparable sales.
- Provide a market analysis that justifies both the reported overall market trend and any time adjustments made for comparables based on market conditions.

Since every market is unique, we can't offer one-size-fits-all recommendations. However, we offer several tools that may help:

- Our Market Analysis Service can help you identify trends in your market via MLS data.
- Once you know what your adjustment(s) should be, slash commands offer a quick, easy way to insert individual adjustments throughout your comparison grids.
- Our Adjustments Sensitivity Analysis tool is included with Appraise-It Pro and can help justify your adjustments and demonstrate why they are appropriate.

We have compiled some resources to help you in our [GSE Market Analysis Guidelines](#).

SFREP YouTube Offers a Wealth of Information. It's Worth a look!



For years, we have been contributing videos, recorded webinars, and organized playlists to the [SFREP YouTube](#)

[channel](#)—creating a valuable library of easily accessible information.

You can browse content by the latest uploads, most popular topics, or older materials. Use the search function to find topics of interest, or explore our playlists, which are organized in the best order for effective learning.

New content is added regularly! If you need assistance, an SFREP Account Manager is happy to help—just call 800-523-0872.

www.sfrep.com

For all your needs visit our website. There you will find our contact info, video tutorials, webinar schedule, FAQ's, free demo's, and more.

Office locations:
Baton Rouge, LA
Greenville, SC
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800-523-0872

Get Apex Portal and Apex Desktop While Sale Prices Last

At SFREP, we are always looking for ways to simplify your appraisal process. That's why we are



excited to introduce Apex Portal. It is a powerful mobile tool designed with appraisers in mind.

Seamlessly integrated with Apex v7 and Appraise-It Pro, Apex Portal gives you the flexibility to create sketches on the go. Whether you're using an Android device, iPhone, iPad, laptop, or tablet, you can sketch effortlessly in the field.

Apex Portal is now included in the Appraise-It Pro Platinum package at no additional charge, or for \$180, you can add it to the Silver or Gold package. Either way, it is built to fit your workflow, helping you work smarter, not harder. Best of all, the latest version of Apex Desktop is included. This is a limited-time offer, so call soon.

Want to learn more? Click [here](#) or call us at 800-523-0872. We are here to help you get started!

Make the Move to Appraise-It Pro and Never Look Back!

Moving a report from Classic to Pro is much easier than you might think! Once you open Pro, use the following simple steps:

- Click Open from the left-hand menu
- Click Open Classic Report
- Choose your Classic report

Choose one of your own print schemes if you choose to. It's up to you. A print scheme will reduce the number of unwanted addenda in your report. It's that simple! You now have the Classic report you are familiar with in Appraise-It Pro.

New Phones for Even Better Customer Service



Thank you for your patience as we upgrade our phone system to better serve you.

All SFREP offices will transition to a new phone system over the next few weeks. If you experience a delayed response or are asked to leave a message, please know that we will return to our usual 5-star, no-wait policy as quickly as possible.

We appreciate your business and look forward to providing a new and even better customer service experience.

